

# 2024 International Potato Expo SHOW GUIDE!



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|---|-----------------------------------|
| <input type="checkbox"/> Back cover         | <input type="checkbox"/> 2/3 page |
| <input type="checkbox"/> Inside front cover | <input type="checkbox"/> 1/2 page |
| <input type="checkbox"/> Inside back cover  | <input type="checkbox"/> 1/3 page |
| <input type="checkbox"/> Full page          | <input type="checkbox"/> 1/6 page |

**Fax back to confirm your ad space. Booking deadline January 25.  
Ad copy due February 1.**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: \_\_\_\_\_

**Need help with your ad?**  
Our creative department is ready to assist with the latest in scanning and computing aids.

## Advertising Rates and Sizes

Regular Rates		Ad Sizes - Width x Height	
Back Cover	\$2020	Full Page	7"w x 10"h
Inside Covers	\$1920	2/3 Page Horizontal	7"w x 6.66"h
Full Page	\$1480	1/2 Page Vertical	4.563"w x 7.3"h
2/3 page	\$1030	1/2 Page Horizontal	7"w x 4.75"h
1/2 page	\$825	1/3 Page Square	4.563"w x 4.75"h
1/3 page	\$540	1/3 Page Vertical	2.15"w x 9.8"h
1/6 page	\$340	1/6 Page Horizontal	4.563"w x 2.3"h
		1/6 Page Vertical	2.15"w x 4.75"h

Applicable sales tax must be added to invoices paid in Canadian funds.

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